

## **PRIVACY POLICY**

Last Modified: August 22, 2018

Realync Corp., a Delaware corporation (hereinafter, variously “Realync,” “we,” or “our”), is committed to protecting your privacy. This privacy policy (“Privacy Policy”) explains how we collect, use, share and protect information in relation to your use of our mobile applications, emails and the Realync website (realync.com) (collectively, the “Platform”), and your choices about the collection and use of your information.

**By using our Platform, you indicate to us that you have read and accept our Privacy Policy. If you do not accept this Privacy Policy or do not meet or comply with these provisions, then you may not use our Platform.**

### **1. INFORMATION WE COLLECT**

When you use our Platform, you may provide us with two main types of information: (1) personal information that you knowingly choose to disclose, which is collected on an individual basis, and (2) general user information that does not contain personal information, which is collected on an aggregate basis. In some cases, if you choose not to provide us with requested information, you may not be able to access all of our Platform.

#### **Personal information You Choose to Provide**

We may ask for certain personal information from you for the purpose of providing content to you and/or services that you request. If you create an account with Realync, we may ask for your name, address, zip code, phone number, email address, properties listed and other information. If you make purchases through our Platform, we may collect and store information about you to process your requests, such as your email and credit card information. When you submit credit card numbers, Realync encrypts that information using industry standard technology.

#### **Non-Personal information We Collect**

When you use and/or navigate the Platform, we may collect additional information from you that may not by itself reasonably identify you as the source (“Usage Information”). Usage Information may include information regarding your mobile telephone, your computer, your IP address, the type of Internet browser you are using, the location from which you are visiting the Service, or the areas of the Service you visited and the actions you performed on the Service.

### **2. HOW WE COLLECT INFORMATION**

Cookies: Like most companies, we use cookies and web log files to track website usage and trends, to improve the quality of our service and to customize your experience on the website. A “Cookie” is a data file that resides on your computer, mobile phone, or other device, and allows us to recognize you as a user when you return to our website using the same computer and web browser. Information gathered through Cookies may include the date and time of visits, the pages viewed, and time spent at our website. You can remove or block Cookies using the settings in your browser, but in some cases that may impact your ability to use our website. Please refer to your Internet browser's instructions to learn more about these functions.

Aggregate: We may collect non-identifying and statistical information about the use of our Platform, such as how many visitors visit a specific page, how long they stay on that page and which links, if any, they click on. Information collected in the aggregate is not associated with you as an individual. We may share user information in the aggregate with third parties, such as advertisers and content distributors. Information collected in the aggregate may include information regarding your mobile telephone, your computer, your IP address, the type of Internet browser you are using, the location from which you are visiting the Service, or the areas of the Service you visited and the actions you performed on the Service.

Third Party Services: We may supplement information you provide to us with information from other sources, such as information to validate or update your address, payment card or other demographic information. This information is used to maintain the accuracy of information on our website and for internal analysis. In addition, we may allow third parties to use Cookies in connection with your use of the Services. They may collect and store the same type of information and use it similarly to Realync, as described herein.

Other Tracking Technologies: To support the Platform we provide to you, we may use third party services, such as hosting. Such third party services may collect information sent by a browser as part of a web page request, including Internet Protocol ("IP") addresses, browser software, and/or clickstream patterns. If such third party services collect information, they do so anonymously without identifying individual visitors. However, we may link the information we record using tracking technology to personal information we collect.

### **3. HOW WE USE THAT INFORMATION**

#### **Personal Information**

We use your personal information to provide you with the information or content that you have requested, and, in some cases, to contact you about our products, features or services which we think you may be interested in or to ask you to participate in a survey. We may use financial and credit card information to process payment for any purchases made, fulfill your requests, enroll you in one of our subscriptions or other related services in which you elect to participate. We take the privacy of our users very seriously, and we do not sell, rent, or otherwise provide your personal information to third parties for marketing purposes. We will not share your personal information in ways unrelated to those described in this Privacy Policy without providing you with an opportunity to opt out of such use or otherwise prohibit such unrelated use. If you no longer wish to receive information from us, you may send us an email to change your preferences. Your name and email address will also be used to inform you regarding new services, releases, upcoming events and changes to this Privacy Policy.

#### **Non-Personally Identifiable Information**

The information collected on our website in the aggregate enables us to better understand your use of the website and to enhance your enjoyment. For example, we may use the information to improve the design and content of our website and mobile applications or to analyze the programs and services that we offer. We use information collected to evaluate and improve our services. We may develop and use, in our sole discretion, consumer research, which may be based on your use of our Platform.

Certain information that you post through our Platform is intended for public viewing and usage, including without limitation your reviews, ratings, comments, properties visited and

specifications. We may display this information, share it with businesses and further distribute it to a wider audience through our Platform, third party sites and third party services.

### **Disclosures**

We collaborate with third parties to offer services and perform functions on our behalf. Our employees, agents and contractors who have access to personal information are required to protect the information in a manner that is consistent with this Privacy Policy. Realync will not disclose your personal information to third parties except in the following circumstances: (i) to investigate and protect Realync from liability, (ii) to investigate, prevent or take action regarding suspected or actual illegal activities, (iii) to assist government enforcement agencies, respond to a legal process or comply with the law, (iv) to exercise or protect the rights, property or personal safety of the users of the Platform and/or (v) to protect the security or integrity of the Platform.

### **Parties With Whom We May Share Your Information**

We may share your information with employees, contractors, agents and organizations that help us provide the Platform to you ("Service Providers"). We may also share information we collect with our

Service Providers to manage certain aspects of the services we provide, such as maintaining our servers and processing or fulfilling services you purchase through our mobile application and website. Our Service Providers will be given access to your information as is reasonably necessary to provide the Platform and are subject to contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations. We may choose to remove parts of data that can identify you and share anonymous data with other parties or the community as a whole. We may also combine your information with other information in a way that it is no longer associated with you as an individual and share that aggregated information.

### **What Happens in the Event of a Change of Control**

If we sell or otherwise transfer Realync or our assets to another organization (e.g., in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, liquidation), your information such as name and email address, user content and any other information collected through our Platform may be among the items sold or transferred. The buyer or transferee will have to honor the commitments we have made in this Privacy Policy or otherwise provide you with an opportunity to opt out.

## **3. YOUR INFORMATION CHOICES**

We respect your privacy and give you an opportunity to opt out of receiving announcements of certain information. If you use our Platform and volunteer personal information, you can opt out by [contacting us at the contact information provided below](#). Please be aware that even after your request for a change is processed, Realync may, for a commercially reasonable time, retain residual information about you in its backup and/or archival copies of its database.

## **4. YOUR OBLIGATIONS AS A USER**

You have certain obligations to other users. Some obligations are imposed by applicable law and regulations, and others have become commonplace. You agree to:

- at all times abide by the terms and conditions of the then-current Privacy Policy and Terms of Services Agreement, including without limitation respecting all intellectual property rights that may belong to third parties (such as trademarks or photographs).

- not download or otherwise disseminate any information that may be deemed to be injurious, violent, offensive, racist or which may otherwise violate the purpose and spirit of our Platform or any applicable law.
- not provide to Realync and/or other users information that you believe might be injurious or detrimental to your person or to your professional or social status or to any third party.
- keep your username and password confidential and not share it with others.
- carefully consider whether to disclose your personal information in blogs, discussions groups and community tools, which become public information for other users to view.

Any violation of this Privacy Policy may lead to the restriction, suspension or termination of your use of our Platform.

## **5. SERVICE ELIGIBILITY AND CHANGES**

Children and Minors. Realync does not knowingly collect personal information from children under the age of thirteen. Children are not eligible to use our Platform and we ask that minors (under the age of 18) do not submit any personal information to us or use the Platform.

Changes to Privacy Policy. We may update this Privacy Policy at any time, with or without advance notice, so please review it periodically. Your continued use of the Platform after any modification to this Privacy Policy will constitute your acceptance of such modification. Changes to the Privacy Policy will become effective and will apply to the information collected starting on the date we post the revised Privacy Policy.

## **6. SECURITY**

We review our information collection, storage and processing practices, including physical security measures, to guard against unauthorized access to systems. However, since the internet is not 100% secure environment, Realync cannot warrant the security of any information you transmit to Realync or guarantee that information on the Platform may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical or managerial safeguards. Please do your part to help us. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and Realync, at all times. We are not responsible for the functionality, privacy, or security measures of any third party.

## **7. OTHER WEB SITES AND SERVICES**

We are not responsible for the practices employed by any websites or services linked to or from our Platform, including the information or content contained therein. Please remember that when you use a link to go from our Platform to another website or service, our Privacy Policy does not apply to such third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and do not have control over any third-parties that you authorize to access your user content. If you are using a third-party website or service you do so at your own risk, and Realync is not responsible for the privacy practices of such third-party websites or services.

**8. Your Rights under the European General Data Protection Regulation (GDPR)** If your personal information is subject to the GDPR, you have the following rights under the GDPR:

- To access the personal information we maintain about you
- To be provided with information about how we process your personal information
- To correct your personal information
- To have your personal information erased
- To object to or restrict how we process your personal information
- To request your personal information to be transferred to a third party

To exercise the above rights, please contact us at the information we provide below. We will consider and process your request within a reasonable period of time. Please be aware that under certain circumstances, the GDPR may limit your exercise of these rights.

If your personal information is subject to the GDPR, to provide you with services or access to the Platform, Realync may transfer your personal information to countries outside the European Economic Area using appropriate safeguards when necessary.

If your personal information is subject to the GDPR, we will retain such personal information only as long as necessary to process your request, or other submission; perform relevant activities in connection with other contracts or agreements you hold with Realync; and comply with applicable law.

## **9. HOW TO CONTACT US**

If you have questions or comments about this Privacy Policy, please email us [at contact@Realync.com](mailto:contact@Realync.com) or give us a call at 312-971-7023.

**10. HOW TO FILE A COMPLAINT.** You may file a complaint regarding this Privacy Policy or our privacy practices by contacting us at the information we provide above. Additionally, you may file a complaint with your national [Data Protection Authority](#).